



VIMBLY GROUP

We invest in and grow
tech-enabled companies.

A well-built web crawler can understand New York City co-op inventory in six hours, while a human would take two weeks.

The former provides business intelligence in a timeframe that enables ROI positive decisions to be made, and at a fraction of the price.





A crop forecasting simulator can better predict harvest yields than a human on a spreadsheet.

A technology solution can substantially improve forecasts by modeling hundreds of temperature, humidity, and genealogy permutations in ways not accomplishable on a spreadsheet. A human doing this manually would take hours instead of seconds, factor in fewer variables, and ultimately be less accurate.

An algorithmically-based underwriting engine can reduce costs by 37% compared with relying on human processing.

A consumer lender using a human-based underwriting process yields a CPA of \$6.00 because it only looks at a snapshot of the present; leveraging machine learning to cross-reference relevant historical data can bring the CPA down to \$3.80.





The process of automating operations unlocks four key benefits:

- reducing human time
- increasing accuracy
- reducing cost
- enabling business intelligence not previously available

Eliminating mental anguish is a bonus. Technology tools augment operations, and we imbue businesses with leading edge tech tools.

An aerial view of the New York City skyline, featuring numerous skyscrapers and the Hudson River. A large, semi-transparent circle is centered over the image, containing text. The circle is outlined by a dotted line.

vimbly.com

We find amazing
things to do cross the U.S.

Platform showing available times for thousands of local activities, date ideas, and things to do -- any of which can be booked directly with a best price guarantee.

- Grew to operate in 80+ US cities and formed relationships with 5,000+ vendors within 3 years of launch
- Achieved 1st page Google ranking for thousands of keywords, including terms like "nyc date ideas"
- **Partnered with Yelp** to let customers book Vimbly activities directly from Yelp site
- Developed proprietary IP (later licensed to others) for integrating with hundreds of inventory management systems





B.S.S

We bring the checking system
to the 21st century.



Closed-loop payment processor that enables merchants to scalably accept payments in the form of remotely created checks.

- Scaled monthly transaction volume from \$200K to \$5M in less than 2 years
- Developed IP to remove the need for specialized physical hardware to process checks while maintaining compliance with bank-level security
- Eliminated need for a team of people to spend 4 hours daily in a room scanning checks; replaced with one person pressing one button



THSuite

First to obtain cannabis
software license in Maryland.

Turnkey software solution (ERP)
for cannabis dispensaries, in use
today across 6 states.

- Developed IP to seamlessly integrate with state-level tracking and regulatory systems, completely automating the need for dispensary managers to report sales and inventory to regulators
- Partnered with the largest cannabis cultivator in Maryland to develop best-in-class “seed-to-sale” cannabis cultivation platform
- Designed product to accurately forecast cannabis yields and solve for materials requirements

THSuite



The Archos logo consists of the word "Archos" in a white, sans-serif font, centered within a large, semi-transparent white circle. A thin, horizontal lime-green line is positioned directly beneath the text. The background of the entire slide is a high-angle, panoramic view of a city skyline, likely New York City, with numerous skyscrapers and buildings visible under a clear sky. The circle and text are superimposed over the center of the image.

Archos

We revolutionize the experience of
of subprime borrowers.



ARCHOS

Data-driven consumer lending portfolio that enables subprime borrowers to access loans.

- Replaced invasive experience of traditional credit bureaus with machine learning underwriting model
- Dollar value of debits processed grew at a rate of 23% monthly in first year of operation.
- Lowered underwriting cost per application by 37% by applying automated regression techniques to leverage historical data for loan decisioning
- Streamlined 20 person call center operation to increase conversion rate by 50% (from 8% to 12%)



VCLP

We find arbitrage
in crypto markets.

Crypto hedge fund that focuses on arbitrage opportunities in crypto markets.

- Developed algorithm to capture dislocations of crypto markets independent of abnormal spreads
- Sifted through millions of tradable pairs and decisioned against them with sub-100 millisecond latency
- Created trading platform sufficiently robust to withstand unstable exchanges with regular outages and high-latency environments
- Operated via “mini-master” structure to tax efficiently accommodate both domestic and foreign investors





CatchFashion

Unlocking the

Korean luxury shopping experience.

A top-down view of a person's hands working on a laptop at a wooden desk. The desk is cluttered with various items: a laptop, a notebook, a small potted plant, a coffee cup, and a power strip. The person is wearing a light-colored long-sleeved shirt. The background is a solid light blue color.

CATCH

The largest-ever fashion e-commerce startup in Korea, formed as a joint venture between a leading Korean e-commerce company and the largest Korean luxury department store chain, powered completely with Vimby technology.

- Partnered with global retailers to enable unprecedented access, pricing and delivery of luxury apparel in Korea
- Platform offers more than 1 million products for immediate purchase online
- Attracted over 250,000 signups to platform within 1 week of launch, over 0.5% of Korean population

An aerial photograph of the New York City skyline, featuring numerous skyscrapers and the Hudson River. A large, semi-transparent circle is centered over the image, containing the text. The circle is outlined by a dotted line.

Homesuite

Reshaping corporate travel
with furnished housing.

Platform offering premium extended stays (1-6 months) for business travelers.

- As founding shareholder, Vimbly powered company from inception through Series A (~\$25m valuation) within 11 months, built entirely on Vimbly technology, without a single in-house HomeSuite engineer or designer
- Developed proprietary IP to enable customer leasing, landlord contracts and broker payments to all be done digitally across hundreds of fragmented platforms
- Company went on to raise Series B (~\$100m valuation) within 3 years of inception

*Home*suite





MiniBet

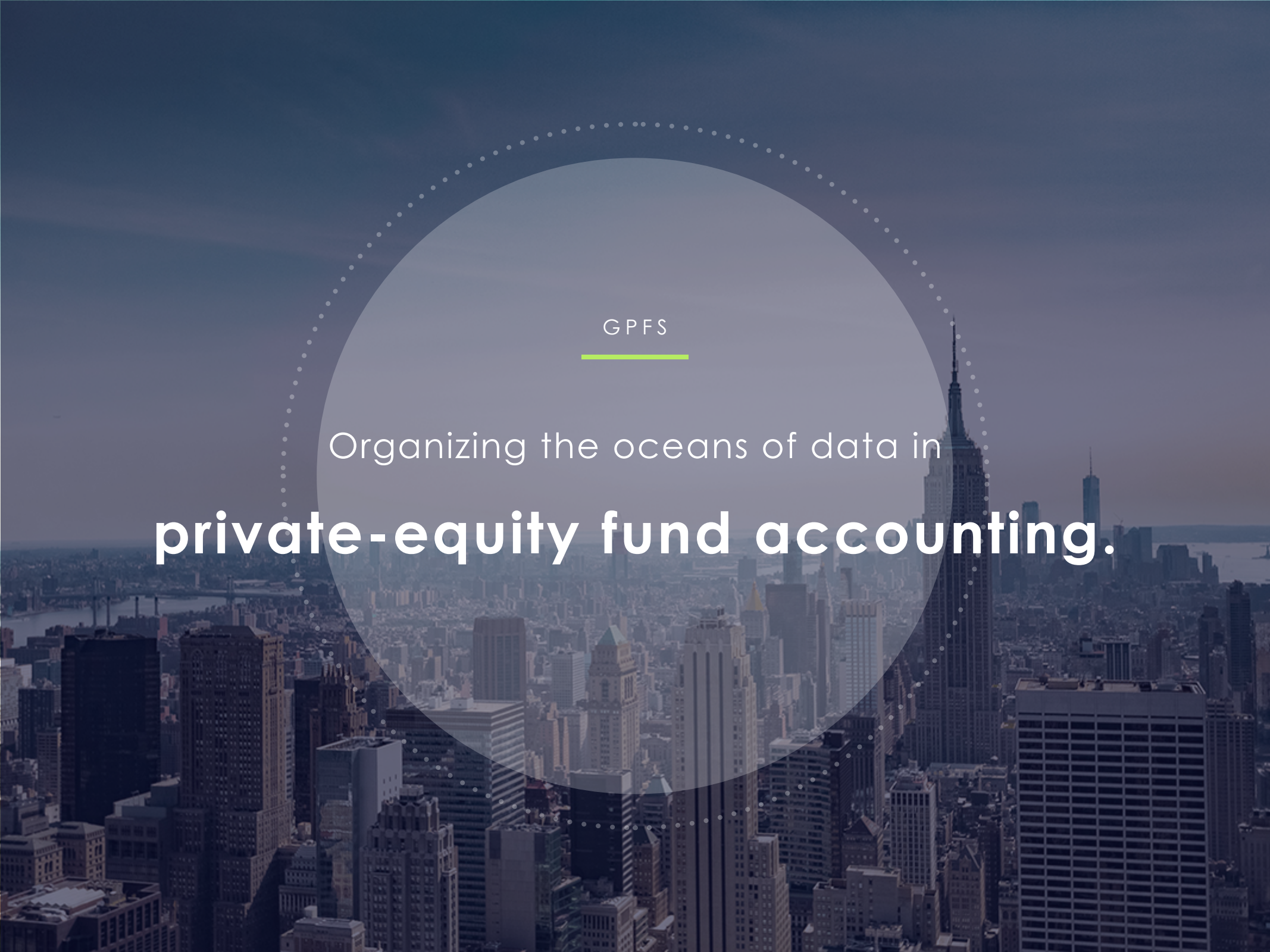
Live sports betting on a
play by play basis.



MiniBet

App that enables live sports microbetting on a play-by-play basis.

- Fully funded and operated by Vimibly Group, Minibet seeks to take advantage of the Supreme Court ruling letting states legalize sports betting, bringing new levels of engagement to sports fans
- Building the first platform to enable real-time prop betting, covering all major 4 US sports (NFL, NBA, NHL, MLB)
- Building leading-edge low-latency sports order book to support massively concurrent betting

An aerial view of a city skyline, likely New York City, with numerous skyscrapers and buildings. A large, semi-transparent circle is overlaid on the image, centered in the upper half. Inside the circle, the text 'GPFS' is displayed above a short horizontal green line. Below this, the main title is written in white text.

GPFS

Organizing the oceans of data in
private-equity fund accounting.

TurboTax for the fund administration industry.

- Joint venture between Vimibly and **subject matter experts** with over 16 years of direct experience to rethink fund administration by modernizing manual accounting work
- Developing IP for SaaS solution to automate fund administration -- including automation of capital calls/distributions (rather than present manual administration), report generation in seconds (rather than days from doing it by hand), a user-friendly portfolio management interface (cleanly tracking investments, changes in holdings, valuations, and related documentation), and more

IBM
GPFS





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